

CPRAM Results for SENIOR DIVISION

PRINT MEDIA:

1. News Story First Place – “Variety trials provide unbiased information”, MSU Office of Agricultural Communication, Linda Breazeale

Second Place – “4-H hopes to affect ATV injury toll with education”, MSU Ag Com, Patti K. Drapala

Third Place – “Southern Miss student organizing SADD chapter”, USM, Van Arnold

2. Feature Story First Place – “44’s Fantastic Finale”, USM Alumni Association, Jim Coll

Second Place – “Southern Miss student battles cancer, pursues degree”, USM Gulf Coast, Charmaine Schmermund

Third Place – “Dog care at MSU gives Rebel fans their ‘paws’”, MSU Ag Com, Pattie K. Drapala

3. Sports Story First Place – “Pellet to the brain didn’t stop one dog”, MSU Ag. Com, Bonnie Coblentz

Second Place – “Just like father Tonka, Bully XX does his part”, MSU Ag Com, Patti K. Drapala

Third Place – “Mississippi College Track Star Al Winsley”, Mississippi College, Andy Kanengiser

4. Institutional Magazine First Place – Beacon Magazine, Mississippi College, Tracey Harvison, Marlo Kirkpatrick, Andy Kanengiser, Alecia Porch, Tracy May, Amy Rowan

Second Place – The Talon, Southern Miss Alumni Association, Bob Pierce, Jim Coll, Bryon Smith,

Third Place – Mississippi Landmarks, MSU Ag. Com, Bob Ratliff, Karen Templeton, Robyn Hearn, Annette Woods, Kat Lawrence, Scott Corey, Tom Thompson, Patti Drapala, Linda Breazeale, Bonnie Coblentz, Karen Brasher

5. Newsletter First Place – Pegasus Press, MSU Ag. Com, Keryn B. Page, Kim Trimm, Gina Daly, Tom Thompson, Bonnie Coblentz, Linda Breazeale, Patti Drapala, Karen Templeton, Amelia Killcreas

Second Place – The Communique, Mississippi Valley State University, Maxine Bowen, John McCall, Debbie Montgomery

NO THIRD

6. Tabloid Publication First Place – The U Review, Institutions of Higher Learning, Leah Rupp Smith, Natalie Chandler

NO SECOND/NO THIRD

7. Viewbook First Place – William Carey University Achieving the Impossible, WCU Admissions Office, Barbara Tillery

NO SECOND/NO THIRD

8. Admissions and Recruitment Piece First Place – “I AM ART”, MVSU, John McCall

Second Place – William Carey University At A Glance, WCU, Barbara Hamilton, Barbara Tillery

Third Place – Academic Prestigious Facts Brochure, USM, Melanie Gardner, Susan Scott, Brittney Wesbrook

9. Annual Report First Place – Division of Agriculture, Forestry, and Veterinary Medicine 2009 Annual Report, MSU Ag Com, Linda Breazeale, Keryn Page, Bob Ratliff, Karen Templeton, Thom Thompson, Scott Corey, Kat Lawrence, Karen Brasher

Second Place – MVSU Annual Report, MVSU, D’Artagan Winford, Debbie Montgomery

Third Place – MVSU President’s Annual Report, MVSU, Debbie Montgomery, D’Artagan Winford

10. Brochure First Place – 2009 Homecoming Brochure, Mississippi College, Tracey Harrison

Second Place – Recycle-Thon Brochure, USM, Larry Lee, Melanie Gardner, Whitney Miller

Third Place – Mississippi State University Extension Service Brochure, MSU, Linda Breazeale

11. Special Publication First Place – Parent and Student Handbooks, MSU, Judy Smith, Lady Cox, Kay Jones, Allen Snow, Russ Houston, Megan Bean, Kristen Baker, University Relations and Division of Student Affairs

NO SECOND/NO THIRD

12. Advertisements (Print) First Place – Annual Giving Ad, USM, Amy Martin, Melanie Gardner, Whitney Miller Coll, Heather Wood Day

Second Place – It Begins Here, MVSU, D’ Artagan Winford,
Debbie Montgomery

Third Place – Valley Renaissance Advertising, MVSU, Debbie
Montgomery, D’ Artagan Winford

13. Single Piece of Artwork – Non-Sports First Place – Lyceum Poster, MSU, Mary Howell,
Brenda Newbauer, University Relations and Coliseum Manger’s Office

Second Place – Heart Walk T-Shirt, USM Gulf
Coast, Francesca Linthicum, Shelia White

Third Place – International Programs Logo, MVSU,
D’ Artagan Winford

14. Single Piece of Artwork – Sports First Place – MVSU Basketball Posters, MVSU,
D’ Artagan Winford

Second Place – MVSU Football Advertisement,
MVSU, D’ Artagan Winford

Third Place – MVSU Valley State Logo, MVSU,
D’ Artagan Winford

15. Photograph First Place – Horse Sense, MSU, Tom Thompson

Second Place – MVSU Participates in Roy Martin Christmas Parade,
MVSU, Maxine Bowen

Third Place – Technology Learning Center Ribbon Cutting Reception
Photo, USM Gulf Coast, Charmaine Schmermund

16. Digital Art/Photo Illustration First Place – Martin Luther King Convocation – 16 foot
banner poster and program, MVSU, D’ Artagan Winford

Second Place – A Funny Way of Showing IT poster for the
MVSU theatrical production, MVSU, D’ Artagan Winford

Third Place – Black History Convocation – four 16 foot
banners, MVSU, D’ Artagan Winford

17. Television News Story First Place – Lyme Disease Research, USM, Stephen Rouse, Jerry
Santos

Second Place – Spring Rain Hits, MSU Ag. Com, Leighton Spann

Third Place – Nursing Twins, USM , Stephen Rouse, Jerry Santos

18. Television Spots NO AWARD GIVEN OR ENTERED

19. Radio Spots - NO AWARD GIVEN OR ENTERED

20. Television Programs First Place – Farmweek, February 13, 2009, MSU Ag. Com, Leighton Spann, David Lack, Brian Utley, Amy Talor

NO SECOND/NO THIRD

21. Radio Programs NO AWARD GIVEN OR ENTERED

22. Multi-Media Presentation First Place – 2009 Convocation Year in Review, USM, Stephen Rouse, Jerry Santos, Melanie Gardner, Whitney Coll

Second Place – <http://www.mc.edu/christmas09/>,

Mississippi College, Justin Garcia

Third Place – MSU College of Veterinary Medicine: Our Family, Your Future, MSU Ag. Com, David Lack, Brian Utley, Marc Rolph

23. Web Page First Place – www.usm.edu/ibelong, USM, Melanie Gardner, Geoff LoCicero, Jana Bryant, Aaron Green, Anzie LaRosa, Van Arnold, Jerry Santos, Whitney Coll, Loren Province, May Molina, Stephen Rouse

Second Place – <http://www.mc.edu/>, Mississippi College, Justin Garcia

Third Place – msucheese.com, MSU Ag. Com, Phillip Smith, Robyn Hearn, Jason Musslewhite, Brian Utley, Lewis Sanders and Randy Loper

24. Public Relations Campaign First Place – MVSU Inauguration of Donna H. Oliver, MVSU, Debbie Montgomery, D’Artagan Winford, John McCall, Maxine Bowen

Second Place – Jazz and Blues Festival 2009, USM Gulf Coast, Office of University Communication Gulf Coast, Judy Isbell, Francesca Linthicum, Charmaine Schmermund, Shelia White

Third Place – Nurse Executive Conference, USM Gulf Coast, Office of University Communication Gulf Coast, Judy Isbell, Francesca Linthicum, Charmaine Schmermund, Shelia White

25. Exhibits First Place – Sidelines: Through University Photographer’s Eyes, MSU, Russ Houston, Kristen Hines Baker, Megan Bean

Second Place – Bioinformatics Display Panels, MVSU, D’Artagan Winford

Third Place – Inauguration Exhibit Backdrop, MVSU, D’Artagan Winford

26. Public Relations Innovation First Place – Southern Miss Gulf Coast E-News, USM Gulf Coast, Judy Isbell, Shelia White, Charmaine Schmermund

NO SECOND/NO THIRD

27. Creative Partners First Place – Opening Doors Exhibit, USM Gulf Coast, Francesca Linthicum

Second Place – Celebrating the Inauguration of Dr. Donna H. Oliver, MVSU, Debbie Montgomery, D’Artagan Winford, Alan Ellis, Malone Dunn

GRAND AWARD FOR PRINT MEDIA SENIOR DIVISION:

The Beacon Magazine, Mississippi College

Judges comments: “The Beacon is among the best publications of its type, not just in Mississippi, but across the nation. The Winter 2009 issue in particular is of such fine quality that it sets the bar high for all of us in college communications offices.”

GRAND AWARD FOR ELECTRONIC MEDIA SENIOR DIVISION:

The University of Southern Mississippi website www.usm.edu/ibelong

Judges comments: “The ibelong website serves as an outstanding piece of collaboration between the communications staff and a broad group of constituents from the college. An incredible idea in itself, visitors see that it was produced with excellence, a splash of fun, and a dash of cool!”